memorandum

To: Chairman Steve Israel

Fr: Stella Ross, Missy Kurek & Courtney Lee-Ashley

Cc: Kelly Ward & Hayley Dierker

Dt: April 23, 2014

RE: Chairman’s Council Event – Thursday, May 29, 2014

For the 2014 Chairman’s Council DC event in DC on May 29th, we would like to tie this event around the rollout of the National Battleground Polling Project. We believe that our guests would be interested in hearing your political update as well as incorporated remarks and/or discussion with Geoff Garin & Jefrey Pollock*.* This will also give the participants the “insider scoop” on the DCCC’s latest efforts and plan for November 2014.

Additionally, we think that our guests would be interested in hearing from you and David Simas throughout the course of the event. This could help stress to guests the commitment that the White House has made to the House and DCCC this year. Supporters have expressed interest in meeting David, and we believe this could be an enticing benefit for guests.

**If you are OK with these suggestions, we will extend invitations to Garin & Pollock on your behalf. We would recommend that you reach out to David Simas personally to ask him to participate and staff will follow up.**

**Proposed Schedule for Chairman’s Council May 29th DC Event –**

11:30 AM Event Begins

11:45 AM DCCC Chairman Steve Israel gives DCCC political update; *guests are served*

*lunch*

12:00 PM Conversation and Q & A with Geoff Garin, President of Hart Research Associates & Jefrey Pollack, Founding Partner and President, Global Strategy Group

12:45 PM Discussion with DCCC Chairman Steve Israel & David Simas, Director of the

Office of Political Strategy and Outreach, the White House

1:30 PM Event Concludes *(& Guests depart with Chairman Israel for tour of the Capitol)*

2:00 PM Guided tour of the Capitol by Chairman Steve Israel

3:00 PM Tour concludes

**Guests -**

* 2014 Chairman’s Council & Speaker’s Cabinet Members will be invited to participate

*We would like to ask you to personally invite a number of Chairman’s Council Members from DC & NYC (approximately 30 people) to attend as we think that will help increase our overall guest count and may help raise a few additional contributions.*

* We expect approximately 30-40 people to attend.

**Potential Locations (subject to availability)**

* Liaison Hotel
* W Hotel
* Bistro Bis
* Charlie Palmers
* Osteria Morini

**Proposed Additional Members to Invite**

Democratic Leader Nancy Pelosi

Democratic Whip Steny Hoyer

Democratic Assistant Leader Jim Clyburn

Democratic Caucus Chair Xavier Becerra

Democratic Caucus Vice-Chair Representative Joe Crowley

Hon. Jim Himes, DCCC Finance Chair