

DCCC FINANCE MEMO

To: Chairman Steve Israel
CC: Kelly Ward
From: Missy Kurek, Stella Ross
Date: Friday, October 17, 2014
RE: Weekly Finance Update

Thursday, October 16, 2014

Date	10/16/14		
Total	In	Commits	Total
Individual	\$768,215	\$77,300	\$845,515
PAC	\$55,000	\$7,500	\$62,500
Members	\$1,056,571	\$1,009,564	\$2,066,135
Direct Mail	\$974,699.88	\$0	\$974,700
Online	\$4,448,969	\$0	\$4,448,969
NP VF	\$8,884	\$0	\$8,884
SIVF	\$0	\$0	\$0
JPMF	\$0	\$0	\$0
HSVF	\$0	\$0	\$0
Recount Fund	\$7,156	\$0	\$7,156
Total	\$7,319,494	\$1,094,364	\$8,413,857

	October Money In	November Money In	December Money In	Total
Individual	\$768,215	\$0	\$0	\$768,215
PAC	\$55,000	\$0	\$0	\$55,000
Members	\$1,056,571	\$0	\$0	\$1,056,571
Direct Mail	\$974,700	\$0	\$0	\$974,700
Online	\$4,448,969	\$0	\$0	\$4,448,969
NPVF	\$8,884	\$0	\$0	\$8,884
SIVF	\$0	\$0	\$0	\$0
JPMF	\$0	\$0	\$0	\$0
HSVF	\$0	\$0	\$0	\$0
Recount Fund	\$7,156	\$0	\$0	\$7,156
Total	\$7,319,494	\$0	\$0	\$7,319,494

	Online	DM	Members	Individual	PAC	Recount	Total
October Goal	\$13,700,000.00	\$3,075,000.00	\$3,200,000.00	\$2,000,000.00	\$65,000.00	\$0	\$3,000,000.00
October Projection	\$10,200,000.00	\$2,300,000.00	\$3,000,000.00	\$1,500,000.00	\$65,000.00	\$7,156	\$3,000,000.00
October Current	\$4,448,969.00	\$974,700.00	\$2,066,135.00	\$854,399.00	\$62,500.00	\$7,156	\$1,500,000.00
November Goal	\$2,850,000.00	\$525,000.00	\$600,000.00	\$500,000.00	\$50,000.00	\$0	\$0
November Projection	\$3,200,000.00	\$275,000.00	\$600,000.00	\$250,000.00	\$50,000.00	\$250,000	\$0
December Goal	\$800,000.00	\$500,000.00	\$400,000.00	\$300,000.00	\$25,000.00	\$0	\$0
December Projection	\$850,000.00	\$500,000.00	\$400,000.00	\$300,000.00	\$25,000.00	\$0	\$0
Q4 Total:	\$14,250,000.00	\$3,075,000.00	\$4,000,000.00	\$2,050,000.00	\$140,000.00	\$257,156.00	\$3,000,000.00

October Member Money:

Member	Amount
October Money In	
Castor	\$15,000.00
Cicilline	\$15,000.00
Crowley	\$50,000.00
Cummings	\$17,000.00
DeLauro	\$20,000.00
Deutch	\$21,071.00
Dodd, Chris	\$2,500.00
Doyle	\$75,000.00
Edwards	\$10,000.00
Eshoo	\$50,000.00
Heck	\$33,500.00
Huffman	\$5,000.00
Kildee	\$110,100.00
Levin	\$25,000.00
McNerney	\$5,000.00
Owens	\$25,000.00
Pascrell	\$50,000.00
Pelosi	\$100,000.00
Richmond	\$15,000.00
Ruppersberger	\$25,000.00
Sanchez, Loretta	\$20,000.00
Sarbanes	\$20,000.00
Scott, Bobby	\$52,500.00
Scott, David	\$9,900.00
Slaughter	\$50,000.00
Schrader	\$40,000.00
Speier	\$5,000.00
Takano	\$25,000.00
Titus	\$25,000.00
Van Hollen	\$50,000.00
Waters	\$50,000.00
Welch	\$50,000.00
MONEY IN TOTAL	\$1,066,571.00
October Pledges	
Cartwright	\$20,000.00
Becerra	\$50,000.00

Capuano	\$25,000.00
Chu	\$7,500.00
Cohen	\$25,000.00
DeSaulnier	\$50,000.00
Duckworth	\$50,200.00
Edwards	\$15,000.00
Ellison	\$59,500.00
Gallego, Ruben	\$28,000.00
Grayson	\$110,000.00
Green, Al	\$100,000.00
Heck	\$36,500.00
Israel	\$50,000.00
Lee	\$5,000.00
Meeks	\$10,000.00
Miller, George	\$25,000.00
Pascrell	\$10,000.00
Perlmutter	\$37,500.00
Polis	\$25,000.00
Price	\$15,000.00
Scott, Bobby	\$50,000.00
Swalwell	\$5,000.00
Thompson, Bennie	\$149,000.00
Thompson, Mike	\$30,000.00
Visclosky	\$11,363.63
PLEDGE TOTAL	\$999,563.63
MONEY IN + PLEDGES	\$2,066,134.63
GOAL	\$3,000,000
LEFT TO RAISE	\$933,865.37

Recent Events:

- **Tuesday, October 14th – Washington, DC - DCCC Roundtable and Dinner with President Obama**
 - Leader Pelosi, You, and Candidate Don Beyer attended
- **Thursday, October 16th – Washington, DC – DCCC Lunch hosted by Squire Patton Boggs**
 - Leader Pelosi attended
- **Thursday, October 16th – Baltimore, MD – DCCC Dinner with Senator Elizabeth Warren**
 - Leader Pelosi, Senator Warren, Senator Mikulski, Governor O’Malley, Sarbanes, Ruppersberger, Cummings, Edwards, and Van Hollen attended.

Upcoming Events:

- **Monday, October 20th – San Francisco, CA – DCCC Ultimate Women’s Power Luncheon with special guest Hillary Rodham Clinton and special guest performer Carole King**
 - Leader Pelosi, Reps. Brownley, Eshoo, Huffman, Lee, Lofgren, Matsui, Miller, Roybal-Allard, Speier and Swalwell; Sen. Dianne Feinstein; Candidates Heidi Hall (CA-01) and Amanda Renteria (CA-21) will attend

Additional Member Involvement in the Last Week:

- Leader Pelosi made calls on behalf of the DCCC
- Congressman Himes made calls on behalf of the DCCC
- Congresswoman Barbara Lee made calls on behalf of the DCCC
- Congresswoman Lofgren made calls on behalf of the DCCC
- Congresswoman Matsui made calls on behalf of the DCCC

Donor Maintenance:

- An orchid was sent on Leader Pelosi’s behalf to George Krupp to wish him a happy birthday.
- Chairman Israel sent George Krupp an email and bagels were sent on his behalf to congratulate George and Lizbeth on the birth of their first grandchild.
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