memorandum

12/4/2013 10:02:04 AM
To: Alyssa Mastromonaco
Fr: Kelly Ward, DCCC Executive Director
Dt: Wednesday, December 4, 2013
RE: 2014 DCCC Fundraising Requests

Below are the requested DCCC fundraising events, emails and direct mail pieces for President Obama, First Lady Michelle Obama and Vice President Joe Biden.

**Fundraising Events:**

President Barack Obama:

**ASK: 11 events for the DCCC in 2014**

Miami, FL – Q1

Silicon Valley, CA – Q1/Q2

Chicago, IL – Q1

Houston, TX –Q1

Los Angeles, CA – early Q2 (same trip as San Diego)

San Diego, CA – early Q2 (same trip as Los Angeles)

Northern VA/DC – Q2

Leader Pelosi’s Napa Valley Issues Conference – Friday, August 15th/Saturday, August 16th

Minneapolis, MN – Q3

NYC – Q3

San Francisco, CA – Q3/Q4

First Lady Michelle Obama:

**ASK: Five events for the DCCC in 2014**

San Francisco, CA – Q1 (This is rescheduled event from 2013 – two tiered event)

Chicago, IL – Q1

Boston, MA – Q2

Leader Pelosi’s Napa Valley Issues Conference – Friday, August 15th/Saturday, August 16th

Los Angeles, CA – Q3

New York, NY – Q4

Vice President Joe Biden:

**ASK: Six events for the DCCC in 2014**NYC – Q4

Portland, OR – Q2

Phoenix, AZ – Q1

Providence, RI – Q2

Leader Pelosi’s Napa Valley Issues Conference – Friday, August 15th/Saturday, August 16th

Denver, CO – Q3

**Fundraising Emails:**

President Barack Obama:

ASK: Six DCCC fundraising emails signed by President Obama in 2014 including one in September 2014 and two in October 2014.

Vice President Joe Biden:

ASK: Six DCCC fundraising emails signed by Vice President Biden in 2014 including one in September and two in October.

First Lady Michelle Obama:

ASK: Four DCCCC fundraising emails signed by First Lady Michelle Obama in 2014 including one in September and one in October.

**Direct Mail Pieces:**

President Barack Obama:

ASK: Three direct mail solicitation letters signed by President Obama in 2014. Ideal timing would be in March, June & September.

First Lady Michelle Obama:

ASK: Two direct mail solicitation letters and a lift note signed by First Lady Michelle Obama in 2014. Ideal timing would be February, April, and October.

Vice President Joe Biden:

ASK: Two direct mail solicitation letters signed by Vice President Biden in 2014. Ideal timing would be July and October.