

DCCC Political Call Sheet

To: Leader Nancy Pelosi
From: Political Department – *Ian Russell, Campaign Director* (cell: 402-429-7941)
Date: January 24th, 2013
District: Judge Ann Callis (IL-13, Davis)

Purpose of Call:

Please call Madison County Chief Judge Ann Callis and encourage her to run for Congress in IL-13 (Rep. Rodney Davis).

Primary cell: 618-402-5640
Alternate cell: 618-301-0262

Talking Points:

- Please let Judge Callis know that this district is one of our top targets in 2014.
- Freshman Rep. Rodney Davis is especially vulnerable: a former staffer for Rep. Shimkus and a Republican Party operative, he does not have a good profile – especially compared to Judge Callis, who has a strong reputation as a reformer.
- During her visit to DC for the Inauguration, Callis indicated a strong interest in running for Congress. However, she is also considering a bid for the state Supreme Court and the possibility of an appointment to the federal bench.
- Please encourage her to run for Congress, suggesting it would be a way to continue working on issues she is passionate about like taking care of veterans (her son Elliot is in the military). After serving on the bench for almost 20 years, we want to convince her to make a career shift that still allows her to work on issues she cares about.
- During conversations with Chairman Israel and staff, Callis indicated that she will make her final decision in the next five weeks after her son returns from Officer Candidate School. A call from you would help convince her that IL-13 is a top priority for us and that she is our preferred candidate. Please let her know she is our top choice here, but we need to know soon if she is planning to move forward. We understand that she would need to resign from the bench to run, but we need a commitment soon so we can start to find other potential candidates if she is not interested.

Background:

- *Judge Callis and her daughter Caroline attended the Speaker's Cabinet luncheon at the Italian Embassy. Due to scheduling conflicts, we were unable to arrange a meeting with you during her trip to DC.*
- Last election the DCCC recruited Greene County State's Attorney Matt Goetten to run in IL-13. He lost the primary to four-time candidate Dr. David Gill, 50.3% to 49.7%.

- This seat is the only competitive Illinois seat we did not win in 2012 and is a top pick up target for 2014. Avoiding a competitive primary is crucial to our chances of success here.
- IL-13 was created in the Democratic-controlled 2012 redistricting. Freshman Rep. Rodney Davis barely defeated David Gill 46.5% - 46.2%. Gill was a flawed candidate yet he still almost won, and the DCCC was heavily invested in the race because polling continued to show it as competitive.
- Rep. Costello and the DCCC approached Callis about running for Congress in IL-12 (which is right next to IL-13) in October 2011, after Costello announced his retirement. She committed to run and was working with DCCC staff on a roll-out plan when the local political boss recruited a mediocre candidate and got the local machine behind him. Threatened with a primary and not wanting to run afoul of the machine, Callis stepped down. The machine's pick, Brad Harriman, later dropped out of the race. The DCCC recruited Adjutant General Bill Enyart to run (we approached Callis but she did not want to deal with the machine politics again). Enyart went on to win. It is worth noting that the local machine Callis has a bad relationship with is in IL-12 (Enyart), not IL-13.
- Callis' home is about three miles outside of IL-13, but we don't think that will be an issue.
- This downstate Illinois Congressional District includes the St. Louis suburbs, Springfield, Champaign-Urbana (the home of the University of Illinois) and Bloomington-Normal (the home of Illinois State University).
- After her trip to Washington, we think Callis is closer to running but still needs convincing. She is considering mounting a campaign for state Supreme Court, but there will only be a vacancy if the incumbent opts to not seek retention in November 2014. It is, in addition, a heavily Republican judicial district (Obama received 44% there in 2012). Judge Callis is also potentially interested in an appointment to the federal bench.

Ann Callis Bio:

Ann Elizabeth Callis was born and raised in Granite City, Illinois. She graduated from Granite City High School before attending St. Louis University, where she earned her undergraduate degree and then her law degree.

Ann Callis served as a prosecutor in the State's Attorney's offices in both Madison and St. Clair Counties. In 1995, she was appointed as an associate judge.

In 2001, she was appointed circuit judge and in 2002 was the first woman ever elected circuit judge in Madison County. As an associate and a circuit judge, Callis primarily worked as a criminal court judge, hearing dozens of major criminal cases.

In 2006, she was the first woman ever elected chief judge of the Third Judicial Circuit. In November of 2006, Madison County voters retained Judge Callis by a wide margin.

Callis has won praise for her efforts to initiate a series of court reforms that have restored public confidence in our court system, including a model mandatory mediation program for medical malpractice cases that reduces the burden of litigation on doctors and patients alike.

Callis and her fellow circuit judges also have launched a number of innovative programs that have become statewide models and even won national attention, including an innovative veteran's court that helps troubled veterans put their lives back on track.

In 2012, Callis was selected by Harvard's Kennedy School of Government to participate in a week-long program with public executives across the country on ways to improve performance in government.

Also in 2012, Callis was elected by her fellow judges to her fourth two-year term as chief judge and was retained by the voters on Election Day.

Callis is the mother of Elliot, a graduate of Cornell who attends Officer Candidate School for the U.S. Army, and Caroline, who is attending St. Louis University.

IL-13 DISTRICT INFO

FINANCIAL INFO

2012 Candidate Cycle Summary

Name	Party	Cycle Raised	Cycle Spent	Ending COH
David Gill	D	\$1,312,264	\$1,303,550	\$6,038
Rodney Davis	R	\$1,332,426	\$1,330,360	\$2,278

2012 Major Democratic v. Republican IE Spending

(Groups spending over \$50,000)

Name	Party	IE
DCCC	D	\$2,802,660.3
House Majority PAC	D	\$167,175.00
National Nurses United for Patient Protection	D	\$54,500.00
SEIU	D	\$56,276.99
NRCC	R	\$1,455,503.57
AMERICAN ACTION NETWORK INC	R	\$1,482,562.41
New Prosperity Foundation; The	R	\$234,668.75
US CHAMBER OF COMMERCE	R	\$500,000.00
All Democratic Spending (Includes spending under \$50,000)		\$3,055,607.99
All Republican Spending (Includes spending under \$50,000)		\$3,788,558.80
		\$6,844,766.79

2012 DCCC Full Itemized Spending

Name	Field	IE	Other Spending	Total
DCCC	\$90,464.03	\$2,802,660.39	\$291,315.84	\$3,184,440.26

ELECTION RESULTS

Congressional Statistics

(2 and 3 Party Vote)

Cycle	W/L	Candidate	Party	Vote
2012	L	GILL (3 Party Vote Results)	DEM	~46.5%
2012	W	DAVIS (3 Party Vote Results)	REP	~47.2%
2012	L	HARTMAN (3 Party Vote Results)	INDEPENDENT	~7.5%
2010	W	JOHNSON (2 Party Only)	REP	64%
2010	L	GILL (2 Party Only)	DEM	36%
2008	W	JOHNSON (2 Party Only)	REP	64%
2008	L	COX (2 Party Only)	DEM	36%

Presidential Statistics

(2 Party Only)

Cycle	Candidate	Party	Vote
2012	OBAMA	DEM	48.6%
2012	ROMNEY	REP	48.9%
2008	OBAMA	DEM	55.4%
2008	MCCAIN	REP	44.6%

DISTRICT DATA

DPI	49.5%
BVAP	9.2%
Hispanic	2.6%
Other	5.0%
Total Minority	16.8%

MAJOR CITIES

Springfield
Champaign-Urbana
Bloomington

MEDIA MARKETS

Champaign-Springfield-Decatur, IL (60%)

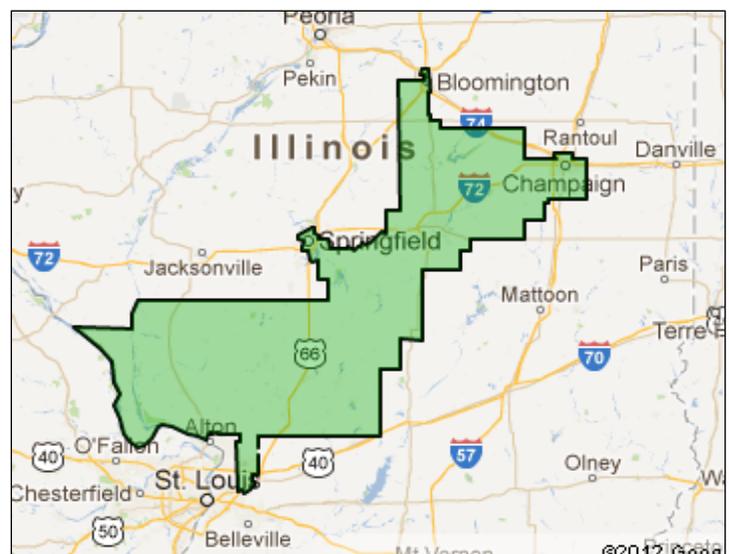
\$66 (Political) / \$79 (Issue)

St. Louis, MO (33%)

\$264 (Political) / \$330 (Issue)

Peoria-Bloomington (7%)

\$67 (Political) / \$85 (Issue)



2012 PAID COMMUNICATIONS THEMES

- The Gill campaign and allies tried to paint Gill as an outsider and Rodney Davis as a typical politician. They highlighted Gill's background as a doctor and refusal to accept special interest money, contrasted with Davis' past as a Ryan appointee and long time operative.
- The Davis campaign and allies painted Gill as an out of step liberal who supported Obamacare and once advocated ending Medicare