i want memorandum

2/11/2013 3:02:00 PM
To: XXXXXXXXXXXXXXXXX
Fr: Missy Kurek, DCCC Deputy Executive Director of Finance
CC: Kelly Ward, DCCC Executive Director
Dt: Monday, December 2, 2013
RE: 2014 DCCC Fundraising Proposal for President Bill Clinton & Secretary Hillary Clinton

**FLOTUS**

**ASK: Four Events for the DCCC in 2014**

San Francisco – Q1 (This is rescheduled event from 2013)

Los Angeles

New York – Q1 - do we want her for our women’s event?

Chicago

Boston – women’s event (argh)

Denver – I doubt we could hit $500k so if that’s the goal, then this is not a good city

**POTUS**

**ASK: 10 Events for the DCCC in 2014**

Silicon Valley – Q1

NOVA – Q1

Chicago – Q1

Houston –Q1

Los Angeles – early Q2

San Diego – early Q2 – can discuss this

Seattle – Q2

NYC – Q2

Miami – Q3

Vegas – Q3

**HRC**

Hamptons

Napa

Los Angeles

NYC

SF – Q3/Q4 Women’s Event

DC – Women’s Event – Q2

**WJC**

NYC

NYC Issues Conf -?

Dallas/Houston – what are your thoughts about this?

FL

Yes – sorry! This is all I really want:

* In addition to our remaining 2013 email signed by POTUS, six DCCC fundraising emails signed by President Obama in 2014 – including one in September 2014 and two in October 2014.

For WJC:

Two letters signed by him over the course of the year.  Ideal timing would be in May and August, but we’ll make anything work provided we have enough lead time.

For HRC:

Two letters signed by her over the course of the year.  Ideal timing would be April and July, but we’ll make anything work provided we have enough lead time.

For POTUS: Three letters over the course of the year, ideal timing would be March, June & September but we’ll make anything work provided we have enough lead time.

For FLOTUS: Two letters and a liftnote over the course of the year.  Ideal timing would be February, April, and October but we’ll make anything work provided we have enough lead time.

For VPOTUS: Two letters over the course of the year.  Ideal timing would be January and October but we’ll make anything work provided we have enough lead time.