

from Gwen

# Rhonda E. Foxx

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## Professional Experience

### LONDON'S BRIDGE FOUNDATION, Washington, DC

Executive Director & Counsel, 1/2009 – Present

#### Management Responsibilities

- Oversee the daily operations for NFL player London Fletcher's foundation including: planning and executing programs targeting youth in underserved communities, managing a 75,000 dollar budget, and coordinating volunteer recruitment and training programs
- Maintain relationships and co-host events with DC Public Schools, North Carolina Public Schools, Virginia Public Schools, Ginn Academy, Mayor Vincent Gray, Sens. Sherrod Brown, Mark Warner and Kay Hagan, Reps. Marcia Fudge and Cedric Richmond, DC Police Department, Microsoft, McDonalds, FedEx, Harris Teeter, Kraft Foods, the NFL, the NFLPA, and the Washington Redskins

#### Outreach Responsibilities

- Execute the foundation's social media campaigns and online fundraising strategies (Facebook 10,500 likes, Twitter 3,000 followers)
- Draft event press plans, news articles, blogs entries, op-eds, and press releases
- Prepare Mr. Fletcher for media appearances by drafting talking points and advancing events, interviews
- Press relationships; The Hill, the Washington Post, The Huffington Post DC, Famous DC, Comcast SportsNet, the Washingtonian, The Cleveland Plain Dealer, the NFLPA, the NFL, and various ESPN outlets

### UNITED STATES CONGRESS, Washington, DC

Director of Operations for the Honorable Eddie Bernice Johnson, 9/2012 – 3/2012 (Temporary Position)

- Staff liaison to the Congressional Black Caucus (CBC), maintain relationships with CBC Chair Rep. Marcia Fudge's office
- Conduct D.C. office outreach to constituents, government relations teams, labor unions, government agencies and Member offices
- Responsible for all special projects as assigned by the Member and Chief of Staff

### POLITICAL DEVELOPMENT GROUP, Washington, DC

Finance Associate, 2/2012 – 9/2012

#### Outreach Responsibilities

- Built relationships with major corporations including: GE, Diageo, Microsoft, Coca-Cola, Pepsi, Kraft Foods, CenturyLink, Comcast, Verizon, Pfizer, Goldman Sachs, Viacom, AT&T, American Airlines, Intel, Merck and McDonalds
- Managed relationships with Members and their offices including: Assistant Democratic Leader Jim Clyburn, Democratic Caucus Chairman John Larson, Reps. Benny Thompson, Cedric Richmond, Marcia Fudge, Alcee Hastings, Mel Watt, Andre Carson, and Donna Edwards
- Staffed Members during major political events such as the CBC PAC Retreat, the CBCI Retreat, Assistant Leader Clyburn's Annual Charleston trip, BHT's annual Martha's Vineyard Women's event, and the CBC's Annual Legislative Conferences

#### Finance Responsibilities

- PAC and National Finance Director for Reps. Eddie Bernice Johnson, Yvette Clarke, and Suzanne Bonamici
- Drafted finance matrices and plans, prepped and staffed call time, and built and maintained donor databases and relationships
- Created messaging for grassroots fundraising using social media and email based strategies

management

finance plan - national travel w/ CBC travel - POC/political

wanted more experience than PAC fundraising

### GILLIBRAND FOR SENATE, Washington, DC

Campaign Officer, 4/2011 – 2/2012

#### Outreach Responsibilities

- Created messaging to transform social media followers into real world supporters that donated, attended events, and volunteered for campaign activities
- Coordinated with the Senator's communications team to plan and execute an event with the NFL's Buffalo Bills; staff lead on the event
- Provided staff briefings on social media trends and recommended posts for the "Off the Sidelines" social media campaign
- Drafted email blasts, campaign meeting reports, issue briefs and prepared talking points for Sen. Gillibrand
- Constructed a Return of Investment spreadsheet to measure the success of social media campaigns

#### Finance Responsibilities

- Assisted with planning and executing DC and National fundraisers and other campaign events
- Advanced and staffed the Senator during events while building relationships with donors and supportive organizations
- Participated in call time by researching donors, pulling call sheets, drafting call time reports, and processing call results in NGP
- Helped build and manage the Senator's Off the Sidelines donor lists and maintained a NGP database of 200,000 plus persons
- Received and recorded all campaign contributions pursuant to FEC regulations and prepared and disseminated a daily financial report

## Legal Internships

- The George Washington University Law School Small Business Clinic; Legal Fellow
- Equal Employment Opportunity Commission, Appellate Review Program; Judicial Clerk
- Department of Justice, Executive Office of Immigration Review; Judicial Clerk

## Education

- GEORGE WASHINGTON UNIVERSITY LAW SCHOOL; Juris Doctor, May 2008
  - Bar Admissions; Arizona and eligible by waiver in the District of Columbia
- THE UNIVERSITY OF NORTH CAROLINA AT CHAPEL HILL; BA Psychology/African American Studies, May 2005
  - Miss University of North Carolina at Chapel Hill; 2004 – 2005
  - Chapter President; Alpha Kappa Alpha Sorority, Incorporated 2004 - 2005

timeline - asap/ salary range. 55-65k